



## **White Mountain Open Trails Association, Inc.**

**PO Box 833,  
Show Low, Arizona 85902**

July BOD Meeting Minutes  
Date 2016-7-5 at Licano's

**Call to Order/Officer Roll Call: Called to order at 6PM.** Craig Bruner – VP, Laura Galusha – Secretary, Karen Smith – Treasurer, Roger Held – Ride Committee, Boyce Drake – Membership, Charles Wood – Webmaster, Maurice Colwell – Public Relations. Guests: Jerry Smith, Kristie Bruner. Absent: Jack Dyer – President, Jane Dyer – Social Committee.

### **Officer Reports:**

**President's Report:** attending by phone

### **Vice President's Report:**

- Copies of policies and procedures compiled by Craig and Kristie were distributed. They are organized by duties described in the by-laws followed by responsibilities each officer and board member undertakes. All were contacted but not everyone sent him feedback.
- Craig asked everyone to look over the lists of policies and procedures and send feedback and comments to him (and copy his "secretary" Kristie). Once everyone has reviewed their duties and all agree, we will vote on these so all know who is responsible for what.

### **Secretary's Report:**

- Motion by Roger seconded by Karen adopted and approved last month's BOD minutes.
- Laura has posted minutes on the website as unapproved and will update as they are approved.
- Rodeo flyer will be updated with current location and five planned ATV/UTV events. It will be emailed to each member before the next meeting and copies will be available at each table. Chuck will make copies for the Apache club and email it to his members.

### **Treasurer's Report:**

- Karen will provide copies of the monthly report for the Board at the general meeting. She gave an accounting of income and expenses and total assets. The deficit should mostly be made up when we receive the money for the LogoUp order.
  - Prior checking account balance \$3,799.15
  - Income \$524.00
  - Expenses \$1,141.17
  - Current balance \$3,081.98 +/- from last month **-\$617.11**
  - Total assets \$5,342.54

### **Membership Director's Report:**

- We are still receiving dues.
- Two more couples joined this week.
- The donation form has been updated to clarify that any contributions are not tax deductible.
- Karen will email Boyce with the information she has about who won memberships for 2017 at last year's Rodeo. If someone wins a membership they still have to send in the application form so the books can be reconciled.

### **Ride Committee Chairperson's Report:**

- **July 23 RODEO** – we need items for the auction. Anything offered for auction from non-members is considered income for the club.

*We believe in the development and maintenance of both public and private lands for responsible off-highway vehicle recreation and to ensure access to public lands.*

## WMOTA BOD Meeting Minutes

We also need more large balloons and 2 to 3 dozen hard boiled eggs. We also need volunteers to help with the games. There will be a sign up sheet at the events.

- There was a motion passed unanimously to allow Karen to spend \$250 at our sponsors and local restaurants for 15 prizes for the ATV/UTV events.
- When Jane returns she may purchase prizes for the social games.
- Karen will order the porta-potty from July 20 – July 24.
- Laura will email Karen information about purchasing a megaphone so it will be available for the Rodeo.
- The location for the Rodeo has been moved near Canaro Lake off FR117.
- **Aug 20 Camp and Ride** will be at Heber-Overguard. Apache Club will not be joining us.
- **September 17 Camp and Ride** will be near Forest Lakes. Paul Kulas will lead at least one of the rides in August or September.
- **October 21-22 Camp and Ride** will be near the Salt River Canyon.

**Social Committee Chairperson's Report:** not in attendance

**Webmaster's Report:**

- The mass email feature on the website is now available to the board, but you can no longer add attachments. All content must be within the email.
- The "contact us" button now works. Emails are sent to [wmota@wmota.org](mailto:wmota@wmota.org). Chuck monitors this address and forwards emails to the appropriate person for their action.
- Every Board member should be using the Go Daddy emails. This not only is our official form of communication, it provides a paper trail of information for anyone who might have to fill in for a board member and is the email in which you may add attachments.

**Committees:**

**Trail Coordinator's Report:**

- Workday is scheduled for this coming Sunday, July 10 at 9 AM. All volunteers should meet at Panorama Trailhead off Porter Mountain Road. Karen will send out another email as a reminder for those that said they would work on a Sunday.

**Public Relations:**

- High Mountain Music Fest – there was a great response from volunteers and we earned \$250.00
- Map Grant – the AZ State Parks Board will meet July 20 for a final review.
- Show Low Chamber membership has been submitted.
- Travis at All Mountain RV has offered a 10% to all members but has not joined as a sponsor yet. Castle Dirt Works is doing the same.
- There have been three articles published since May, including a mention in the Independent opinion page yesterday.
- Maurice is still working on updating the flyer as he discovered a few more items needing revision.

**Old Business:**

- Kristie provided inventory lists with estimated values for the most expensive items at about \$1,800. The value of the trailer was estimated at \$2,500 and the generator about \$300. Including the above and approximately 80 miscellaneous items it was determined that our insurance reserve should be at least \$6,000.

**New Business:**

- Chuck invited all of us to join the Apache club this week for a camp and ride this weekend, July 7-9.

**Upcoming Ride: July 23 – Rodeo**, August 19-20, September 16-17, October 21-22, Nov. TBD

**Next Board meeting: August 2**, Sept. 6, Oct. 4, Nov. 1

**Next Club meeting: July 14**, Aug. 11, Sept. 8, Oct. 13, Nov. 10

**Adjournment 7:05**

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